

Report of the Cabinet Member for Finance and Strategy

Cabinet - 20 January 2015

CORPORATE PLAN 2015-17

Purpose:	To agree the Corporate Plan <i>Delivering for Swansea</i> for 2015-17
Policy Framework:	<i>Sustainable Swansea – Fit for the Future</i>
Reason for Decision:	To agree the Corporate Plan 2015-17 and comply with statutory guidance Part 1 Local Government (Wales) Measure 2009
Consultation:	Legal, Finance, Access to Services.
Recommendation(s):	It is recommended that: 1) The Corporate Plan <i>Delivering for Swansea</i> for 2015-17 is agreed.
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1.0 Introduction

1.1 This report presents the Council's Corporate Plan *Delivering for Swansea* for 2015-17. The revised Corporate Plan forms part of the Council's new performance improvement framework.

2.0 Background

2.1 The Corporate Plan for 2015-17 consists of 5 key priorities.

2.2 The five priorities are listed below:

- 1) Safeguarding vulnerable people.
- 2) Improving pupil attainment.
- 3) Creating a vibrant and viable city and economy.
- 4) Tackling poverty.
- 5) Building sustainable communities.

- 2.3 These priorities represent the overriding objectives for the Council. A public consultation exercise is currently underway. The priorities:
- a) represent key *Policy Commitments*;
 - b) reflect the *Budget Principles* to support those people at greatest risk, sustainable outcomes and personal responsibility.
- 2.4 The Corporate Plan will fulfil the Council's statutory obligations to set 'Improvement Objectives' under the Local Government (Wales) 2009 Measure and 'Wellbeing Objectives' under the Well-Being of Future Generations (Wales) Bill when it becomes law.
- 2.5 The Corporate Plan also describes links to *Sustainable Swansea – fit for the future* and other underpinning themes.
- 2.6 Some services will directly deliver these priorities. Others will make a contribution either on their own or by working in partnership with others.
- 2.7 In some aspects the Priorities are complementary and the Council's approach to delivery recognises the cross cutting nature of the outcomes the Council wants to achieve.
- 2.8 The Corporate Plan does not include everything that the Council carries out as it provides lots of other services that are important and are valued by residents, but not everything can be a priority. The Corporate Plan focuses on what is most important for Swansea.

3.0 Structure of the Corporate Plan

- 3.1 The Corporate Plan will set out:
- *Our Vision*
 - *Our Priorities*
 - *Our Values*
 - *Our Principles*
 - *Our Delivery*
- 3.1.1. And, for each Priority:
- *Why is this a priority?*
 - *What needs improving?*
 - *What are we going to do?*
 - *What difference will our actions make?*
 - *How will we measure progress?*

3.2 A summary of the key priorities is attached at **Appendix A**. A copy of the full Plan is attached at **Appendix B**.

4.0 Equality & Engagement Implications

4.1 Where required, individual Equality Impact Assessments will be undertaken on each priority during 2015-17 by the responsible service areas.

5.0 Financial Implications

5.1 Whilst there are no immediate financial implications arising directly from this report, acceptance of the plan could result in additional expenditure at a future time. Acceptance of the plan does not mean that additional resources will be made available and it should be assumed that future spending needs will need to be contained within existing budget provision. Additionally, the focus of a number of the priorities is on preventative action to reduce future costs.

6.0 Legal Implications

6.1 Under the Local Government (Wales) Measure 2009 for each financial year the Council must set itself objectives for improving the exercise of its functions during that year (“improvement objectives”) and further must have regard to guidance issued by the Welsh Ministers.

Background Papers: None.

Appendices: Appendix A – Summary of key priorities.
Appendix B – Draft Corporate Plan 2015-17

CORPORATE PLAN PRIORITIES

PRIORITY	WHY THIS IS IMPORTANT	AREAS OF FOCUS
Safeguarding Vulnerable People	<ul style="list-style-type: none"> • Swansea Council is committed to ensuring vulnerable people are safe and protected from harm. • We want people to live as independently as possible and we want children to be supported within family settings. 	<ul style="list-style-type: none"> • Effective arrangements are in place for safeguarding and protecting those at risk from significant harm and exploitation. • Safeguarding, including corporate arrangements
Improving Pupil Attainment	<ul style="list-style-type: none"> • We want every young person to achieve their potential. • Too many children are not attending school and are not achieving the educational outcomes they should to succeed in life. 	<ul style="list-style-type: none"> • Improve primary and secondary attendance • Improve literacy and numeracy levels in English and Welsh • English and Welsh assessments and tests – Foundation Phase and Key Stage 2 • Improve the key indicator at key stage 4 - the Level 2 Threshold Inclusive of English or Welsh and Maths
Creating a Vibrant and Viable City and Economy	<ul style="list-style-type: none"> • Swansea is at the heart of the City Region and the future success of the region depends on a vibrant and viable City Centre. • A thriving mixed use City Centre will support the prosperity of our citizens and help to deliver the anti-poverty ambitions for Swansea 	<ul style="list-style-type: none"> • Vibrant new retail and leisure development at St David's. • Better quality commercial floor space enabling the provision of increased employment. • Employment & training opportunities created. • Improved City living opportunities.

PRIORITY	WHY THIS IS IMPORTANT	AREAS OF FOCUS
Tackling Poverty	<ul style="list-style-type: none"> • Poverty limits aspirations, damages relationships and reduces life chances • We need everyone to be living and achieving their full potential • Swansea faces particular challenges on educational achievement, employment rates, debt and early mortality • Preventative action will support our aim of a sustainable budget 	<ul style="list-style-type: none"> • Poverty Strategy • Readiness for School Strategy • Youth Progression and Engagement Framework. • Young people not in Education employment and training age 16-18 years • Staff trained in welfare rights and benefits advice – Universal Credit. • Local Delivery Plan for the roll out of Universal Credit • Achievement of the Purple Flag award – for a healthy nightlife.
Building Sustainable Communities	<ul style="list-style-type: none"> • We need to build and support sustainable communities because this will result in better outcomes for people, support stronger and more resilient communities and reduce the cost of services 	<ul style="list-style-type: none"> • Older people looked after at home / within the community • Supporting residents, families and communities to be more self-reliant and resilient and do more things for themselves. • Community action, running local services. • Planning Policy supporting sustainable communities. • Community asset reviews.